



School of Saint Elizabeth

Date: July 10, 2008
Time: Thursday, 7:00 PM
Location: Rectory

Next Mtg: September 11, 2008
Time: Thursday, 7:00 PM
Location: St. Elizabeth Library

Distribution:

SAC		Committees TBD		Additional Distribution	
X	Father John Fell, FJF		Volunteer		Amy DeMilt, AD
X	Richard Diegnan, RD		B&G		Bill Venezia, BV
X	Judy Gajis, JG		Finance		Jim Carle, JC
X	M. Abby Molinaro, AM		Fundraising		

COMMITTEE OVERVIEWS

General

- 7/10.08 Father John opened with a prayer. All 9/11/08
- 7.10.08 The group discussed setting goals for the SAC. All agreed that the SAC will assist the Principal in all matters concerning school policy and the continuation of St. Elizabeth's tradition of Excellence in Education. To reach our goal, we will actively market and broadcast communications throughout our parish and surrounding communities. We will also support the financial needs of the school. All Ongoing
- 7.10.08 The topic of maintaining and/or exceeding the strategic plans as defined in the long range plan for the parish/school was noted. FJF Ongoing
- 7.10.08 The focus should be on increasing enrollment. The group discussed what groups to target both locally and outside the community. See Marketing. All Ongoing
- 7.10.08 The following Committees will be established to support our efforts: Marketing + Community Liaison. Committees should be gradually built on an "As Needed" basis. Each committee should be comprised of a diverse group of individuals that are capable of providing a broad overview in support of our mission. FJF 9/11/08 Ongoing
- 7.10.08 The following volunteers were suggested: Amy DeMilt, HSA President, will act in an ex-officio capacity; Jim Carle, Ed Johnson, Maria or Bob Carr. New members will be invited to the upcoming meeting. FJF, RD, JG 9/11/08

Marketing Committee

- 7.10.08 All parties agreed that Mary Hughes should be an integral part of our group. All 9.11.08

7/10.08	Current enrollment is approximately 175+- students.	Noted	7/10/08
7/10/08	There are approximately 500 students participating in the parishes CCD program.	Noted	7.10.08
7/10/08	The key to marketing the school includes increasing enrollment, solidifying current families/attendees, emphasizing the strong faith and academic environment, as well as the strength of faculty and their credentials. The marketing plan should address the question of "where do you put your faith in your priorities."	FJF, JG	7/10/08
7.10.08	Target marketing groups include: CCD-- the school could potentially enroll about 5% of this group or approximately 50 students; Baptism; New Parents; parishes without schools; local parishes with schools that exceed enrollment capacity.	FJF, RD, JG, AM	Ongoing
7.10.08	The group discussed obstacles that may need to be overcome: Cost, Academic Stigma of not being competitive. In response to this, our message is that we focus on success stories, the school is comprised of compassionate individuals, and most important that the school fosters a daily living relationship with Jesus.	FJF, AM, JG, RD	Ongoing

Community Liaison Committee FUTURE

7.10.08	Suggestions for groups to be included within the Community Liaison Committee are: Local Businesses, Chamber of Commerce, Library, and area Churches.	All	9.11.08
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Finance Committee FUTURE

Fund Raising

B & G Committee FUTURE

Closing Remarks

New Business

7/10.08	Next monthly status meeting is scheduled for <u>THURSDAY, SEPTEMBER 11 @ 7PM EST.</u> Meeting shall be held in <u>ST. ELIZABETH LIBRARY.</u>	FJF, RD, JG, AM	7/10/08
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Submitted by: M. Abby Molinaro, Secretary

These minutes represent a summary of the discussions that occurred during the meeting. Meeting minutes will be formally reviewed and accepted during the next monthly session. Should there be any questions, kindly contact the author of this document.