



School of Saint Elizabeth

Date: January 11, 2011
Time: Tuesday, 8:45 AM
Location: MTM Room

Next Mtg: February 22, 2011
Time: Tuesday, 8:45 AM
Location: MTM Room

Distribution:

SAC		SAC		Committees TBD	
X	Father John Fell, FJF	X	Kristine Lewis, KL		Volunteer
X	Rhonda Calinda, RC		Justin Molinaro, JMo		B&G
	Judy Gaggis, JG		John McCrossan, JMC		Finance
X	M. Abby Molinaro, AM				Fundraising
X	Gina Harrobin, GH				
X	Bill Venezia, BV				
X	Jim Carle, JC				
X	Mary Hughes, MH				
X	Germaine McGrath, GM				

X Denotes attendance @ meeting.

COMMITTEE OVERVIEWS

General

- | | | | |
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| 1.11.11 | FJF opened & closed the meeting with a prayer. | All | 1.11.11 |
| 1.11.11 | The 11.16.10 meeting minutes were reviewed and accepted. | Noted | 1.11.11 |
| 1.11.11 | FJF announced that Paul Keating has retired from his duties as business manager & that Abby Molinaro has accepted the position. | FJF | 1.11.11 |

Marketing Committee

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| 1.11.11 | ALUMNI: MH indicated that there are about 300 names for the database of alumni contacts. The target launch date is during Catholic Schools week/the first week in February 2011. | MH,GM, JM | Ongoing |
| 1.11.11 | BV provided a detailed review of the events scheduled for Catholic Schools week. Catholic Schools week kicks off on Sunday 1.30 and concludes Saturday 2.5; 10:45 Mass will be in the gym followed by refreshments; families from Holy Family Academy have been invited to join us for Mass on Sunday. Other planned events include Family Bowling Night, the Book Fair & Art Show, Eucharistic Adoration, Open Houses, the Buddy Bash & possibly a band concert. The theme for the book fair is The Wizard of Oz & the Yellow Brick Road; our slogan is Follow the Road Home to SES; students can dress in a Wizard of Oz themed costume on Friday. The annual essay assignment for upper grades will be "what SES means to me". We have invited Mrs. Monahan, Mr. Latino, Andrea Mastrobattista & Mary Wallace to speak with students & describe their experiences @ SES. | BV/MH | 1.30-2.5 |
| 1.11.11 | The group developed a list of possible speakers for the 10:45 Mass. Speakers include recent alumni, current students, parents & teachers. FJF asked us to | | |

keep in mind that speakers will need to speak from their hearts in order to touch people. Talking points should include faith, academics & a sense of belonging & community that they have experienced @ SES. Target groups will be mothers of 2, 3 & 4 year olds.

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| 1.11.11 | MH indicated that Re-registration packages will be sent to all current families first. FJF will provide a “welcome back” cover letter that identifies tuition rates for next year. We received the tuition aid information from the Diocese. For 2011/12 school year, grades 2 & 7 enrollment is approaching the maximum numbers. | MH/FJF | Ongoing |
| 1.11.11 | Advertisement for our Open Houses will be in bulletins of local Churches that do not have schools, in parishes that are closing schools, signage around town. Also, post card mailers were sent to all families with children ages 2 through 4 within the surrounding area zip codes, as well as CCD families here & in St. Brigid’s & St. Elizabeth’s in Peapack-Gladstone, Far Hills. The bulletin insert will have the latest tri-fold. SES is a small school that has it all where faith is the difference. Newspaper ads have not been effective and are costly. Parents want personal interaction & the ability to meet & speak with the principal. | MH | Ongoing |
| 1.11.11 | The group discussed Basking Ridge’s grass roots initiative to raise funds to save their full day kindergarten program. Area pre schools are now offering full day kindergarten programs. | | |

Community Liaison Committee FUTURE

Buildings & Grounds Committee FUTURE

Finance Committee

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| 1.11.11 | The Scholarship Campaign has generated approximately \$10,000 in pledges to date. | FJF | 1.16.11 |
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Closing Remarks

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| 2.22.11 | | | Noted |
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New Business

- | | | | |
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| 1.11.11 | Next meeting is scheduled for <u>TUESDAY, February 22, 2011 @ 8:45AM EST.</u> Meeting shall be held in <u>MTM Room.</u> | All | 2.22.11 |
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Submitted by: M. Abby Molinaro, Secretary.

These minutes represent a summary of the discussions that occurred during the meeting. Meeting minutes will be formally reviewed and accepted during the next monthly session. Should there be any questions, kindly contact the author of this document.